

JEFFREY L. HEISER
4851 PERKIOMEN AVENUE, APT. 60
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INTRODUCTION:

I am a former Restaurant Manager of over 20 years who, since 2002, has excelled as a Trim Carpenter on commercial and high end housing job sites. In 2010, I returned to the classroom and attained my degree in Information Technology. Since 2011, I have developed sleek modern web sites, while continuing to learn the latest design techniques to yield attractive, responsive, and comprehensible sites. **I am seeking to transition to the Web Design field full time.** View

my web design portfolio online at www.jeffheiser.com. I bring to the table proficient managerial, mechanical, computer, and design skills, as well as a fresh perspective on web site structure, functionality, and usability.

WORK EXPERIENCE:

Web Design 12/2011 – Present
[Jeff Heiser – Custom Web Design](#)

- ☑ Proficient in HTML5, CSS3 (🔗), and jQuery (🔗).
- ☑ Strong knowledge of cross-platform and cross-browser web development. (🌐🌐🌐🌐)
- ☑ Experience with responsive frameworks, Bootstrap (🔗) and Material Design.
- ☑ Competent using the WordPress (🔗) blogging system.
- ☑ Use Dreamweaver (🔗), Photoshop (🔗), and Illustrator (🔗) to design web sites.
- ☑ Continually learning the latest design techniques to achieve current trends.

Carpenter 5/2002 – Present
[Steel River Building Systems](#), Pottstown, PA
[SMJ Construction, Inc.](#), Douglassville, PA
[R. G. Bortz Construction Company](#), Oley, PA

- ☑ Installed casework, doors, windows, wall panels, bath partitions, mouldings, and hardware.
- ☑ Procured Act 34 and FBI clearance to work at schools and hospitals.

Restaurant Manager 3/1988 – 4/2002
[CEC Entertainment, Inc.](#) (Chuck E. Cheese’s), Brick, NJ
WGRP, Inc. (3 Dairy Queen Stores), Reading, PA

- ★ Actively oversaw the day to day operations of the business.
- ★ Accurately projected and budgeted for the future with positive results.
- ★ Successfully marketed the business in the community via sponsorships, cross promotions, and fund raising.
- ★ Routinely used fairness and common sense when dealing with associates that resulted in good rapport, a productive work environment, and low turnover rates.
- ★ Developed the Dairy Queen mascot ([Curlee The Cone](#)) and toured locally and regionally.
- ★ Volunteered my expertise on committees for [Dairy Queen](#), [Children’s Miracle Network](#), and the [Exeter Township](#) 250th Anniversary.

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- EDUCATION:** [University of Phoenix](#) – Axia College
Graduated with honors 12/2011. AAIT Degree / Web Design
- [Pennsylvania State University - Berks Campus](#)
Attended 9/79 - 5/80. Business Administration Major
- [Indiana University of Pennsylvania](#)
Attended 9/76 - 12/76. Computer Science Major
- REFERENCES:** Available upon request.